

## BA COMMUNICATION STUDIES

### 2007-09 Cal Poly Catalog

**Communication Studies Department**  
**Faculty Office Bldg. (47), Room 33**  
**(805) 756-2553**

- 60 units upper division       GWR  
 2.0 GPA                               USCP

\* = Satisfies General Education requirement

#### MAJOR COURSES

Take one of the following courses: .....	4
COMS 201 Advanced Public Speaking	
COMS 208 Performance of Literature	
COMS 226 Applied Argumentation	
COMS 212 Interpersonal Communication .....	4
COMS 213 Organizational Communication .....	4
COMS 217 Small Group Communication.....	4
COMS 250 Forensic Activity.....	2
COMS 311 Communication Theory .....	4
COMS 312 Communication Research Methods .....	4
COMS 322 Persuasion .....	4
COMS 330 Classical Rhetorical Theory .....	4
COMS 331 Contemporary Rhetorical Theory <i>or</i>	
COMS 435 American Political Rhetoric .....	4
COMS 332 Rhetorical Criticism .....	4
COMS 350 Advanced Forensic Activity.....	2
COMS 385 Media Criticism <i>or</i>	
COMS 419 Media Effects .....	4
COMS 460 Undergraduate Seminar.....	1
COMS 461 Senior Project.....	3
COMS electives (300–400 level) to be selected with advisor approval .....	16
<i>Only 4 units of supervised instruction, including COMS 400, COMS 450, and COMS 485, may be counted here.</i>	
	<b>68</b>

#### SUPPORT COURSES

Upper division writing intensive class .....	4
Choose from the following:	
ENGL 302, 310, 386, or JOUR 407	
Modern language (121 or 122) or demonstration of comparable level of proficiency .....	4
HIST 110 Western Civilization: Ancient to Renaissance .....	4
HIST 111 Western Civilization: Reformation to Twentieth Century .....	5
PSY 201 <i>or</i> PSY 202 General Psychology (D4)* ....	4
STAT 217 Intro to Statistical Concepts and Methods (B1)*.....	4
	<b>25</b>

#### GENERAL EDUCATION (GE)

72 units required; 8 units are in Support.  
 →See page 56 for complete GE course listing.  
 →Minimum of 12 units required at the 300-400 level.

#### Area A Communication (12 units)

A1 Expository Writing .....	4
A2 Oral Communication .....	4
A3 Reasoning, Argumentation, and Writing .....	4

#### Area B Science and Mathematics (16 units)

B1 Mathematics/Statistics * 4 units in Support ....	4
B2 Life Science .....	4
B3 Physical Science .....	4
B4 One lab taken with either a B2 or B3 course	
B5 elective	
Area B elective (select one course from B1-B5) ...	4

#### Area C Arts and Humanities (16 units)

C1 Literature .....	4
C2 Philosophy .....	4
C3 Fine/Performing Arts .....	4
C4 Upper-division elective .....	4

#### Area D/E Society and the Individual (16 units)

D1 The American Experience (40404) .....	4
D2 Political Economy .....	4
D3 Comparative Social Institutions .....	4
D4 Self Development (CSU Area E) * 4 units in Support .....	0
D5 Upper-division elective .....	4

#### Area F Technology Elective (upper division)

(4 units) .....	4
	<b>64</b>

**ELECTIVES..... 23**

**180**