Agribusiness

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Academic Programs

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A Bachelor of Science in Agricultural Business prepares students for exciting and satisfying careers in the dynamic global food and fiber supply chain. The program provides a course of study that develops the requisite critical thinking, problems solving and business skills that are required to have a successful career in firms and organizations that span and support industries and organizations across the entire food and fiber supply chain.

Career opportunities for Cal Poly Agribusiness graduates range from food and fiber production, logistics and transportation, marketing and finance to agricultural support organizations and government agencies, providing a wide range of choices for any graduate.

Undergraduate Programs

BS Agricultural Business

The Agricultural Business curriculum has been developed to allow for a flexible course of study. Students can choose to emphasize their upper-division coursework in a specific industry area such as Food Retail Management, Finance and Appraisal, Supply Chain Management, and Sales and Marketing or generalize their studies, all while being provided with an industry recognized, business-ready set of skills. Students are encouraged to get involved with academic clubs and teams, which provide additional opportunities for the Learn-by-Doing leadership experience. In addition, the Agribusiness Department internship program is one of the largest at Cal Poly and is well-respected by industry, with many students transitioning internships into careers post graduation.

Agribusiness Minor

In today's ever more complex, technology-driven world, it is necessary for any graduate in agriculture to have some exposure to marketing, personnel management, financial management, budgeting, and economics if they are to succeed. The minor is designed to give students in the College of Agriculture, Food and Environmental Sciences this opportunity. Interested students must apply for acceptance into the minor through the Agribusiness Department.