## Event Planning and Management Concentration

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
</tr>
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<tbody>
<tr>
<td>RPTA 114</td>
<td>Introduction to Hospitality and Travel</td>
<td>4</td>
</tr>
<tr>
<td>RPTA 317</td>
<td>Hospitality, Convention and Meeting Management</td>
<td>4</td>
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<tr>
<td>RPTA 320</td>
<td>Special Event Planning</td>
<td>4</td>
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<tr>
<td>RPTA 420</td>
<td>Festival and Event Management</td>
<td>4</td>
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**Approved electives**

Select from the following, with a minimum of 4 units upper division: 12

- AEPS 215   Floral Design I
- AEPS 225   Floral Design II
- AGB 314    Fair and Fair Facility Management
- AGB 455    Advanced Fair Management Seminar
- BUS 207    Legal Responsibilities of Business
- BUS 418    Listening to the Customer
- COMS/PSY 212 Interpersonal Communication
- COMS 301   Business and Professional Communication
- COMS 419   Media Effects
- FSN 121    Fundamentals of Food
- FSN 210    Nutrition
- FSN 250    Food and Nutrition: Customs and Culture (D4) (USCP)
- FSN 275    Elements of Food Safety
- FSN 319    Food Technology for the Consumer (F)
- FSN 321    Contemporary Issues in Food Choice and Preparation
- FSN 341    Fermented Foods
- FSN 343    Institutional Foodservice I
- FSN 344    Institutional Foodservice II
- GRC 377    Web and Print Publishing (F)
- JOUR 331   Contemporary Advertising
- JOUR 342   Public Relations Writing and Editing
- KINE 181   First Aid/CPR/AED
- RPTA 216   Resort and Lodging Operations
- RPTA 314   Sustainable Travel and Tourism Planning
- RPTA 321   Visitor Services in Recreation, Parks and Tourism
- RPTA 330   Directed Field Experience
- RPTA 400   Special Problems for Advanced Undergraduates
- RPTA 412   Tourism and Outdoor Applications Seminar
- RPTA 414   Commercial Recreation Enterprise
- RPTA 450   Resource and Grant Development
- RPTA/NR 472 Leadership Practice
- TH 230     Stagecraft I
- or TH 330   Stagecraft II

**Total units** 28

1 Consultation with advisor is recommended prior to selecting approved electives; bear in mind your selections may impact pursuit of post-baccalaureate studies and/or goals.