## Wine Business Concentration

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>AGB 212</td>
<td>Agricultural Economics</td>
<td>4</td>
</tr>
<tr>
<td>AGB 310</td>
<td>Agribusiness Credit and Finance</td>
<td>4</td>
</tr>
<tr>
<td>AGB 323</td>
<td>Agribusiness Managerial Accounting</td>
<td>4</td>
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<tr>
<td>RPTA 320</td>
<td>Special Event Planning</td>
<td>4</td>
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<tr>
<td>WVIT 302</td>
<td>Wine Fermentation Laboratory</td>
<td>2</td>
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<tr>
<td>WVIT 433</td>
<td>Wine Sales and E-Commerce</td>
<td>4</td>
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<tr>
<td>WVIT 444</td>
<td>Wine Marketing Research and Market Analysis</td>
<td>4</td>
</tr>
<tr>
<td>WVIT 450</td>
<td>Wine Business Strategies</td>
<td>4</td>
</tr>
<tr>
<td>WVIT 460</td>
<td>Senior Project - Wine Business</td>
<td>4</td>
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### Approved electives

Select from the following: 25

- AEPS 313 Agricultural Entomology
- AEPS 321 Weed Biology and Management
- AEPS 421 Postharvest Technology of Horticultural Crops
- AGB 312 Agricultural Policy
- AGB 315 Land Economics
- AGB 318 Global Agricultural Marketing and Trade
- AGB 324 Agricultural Property Management and Sales
- AGB 326 Rural Property Appraisal
- AGB 404 Food Retail Management
- AGB 452 Agricultural Market Structure and Strategy
- BRAE 348 Energy for a Sustainable Society
- BRAE 438 Drip/Micro Irrigation
- FSN 204 Food Processing Operations
- FSN 230 Elements of Food Processing
- FSN 285 Certified Organic Food Processing
- FSN 354 Packaging Function in Food Processing
- FSN 370 Food Plant Sanitation and Prerequisite Programs
- FSN 374 Food Laws and Regulations
- IT 311 Industrial Safety and Quality Program Leadership
- IT 330 Packaging Fundamentals
- IT 435 Packaging Development
- JOUR 203 News Reporting and Writing
- JOUR 285 Intro to Multimedia Journalism
- JOUR 312 Public Relations
- JOUR 331 Contemporary Advertising
- JOUR 342 Public Relations Writing and Editing
- RPTA 114 Introduction to Hospitality and Travel
- RPTA 314 Sustainable Travel and Tourism Planning
- RPTA 321 Visitor Services in Recreation, Parks and Tourism
- RPTA 412 Tourism and Outdoor Applications Seminar
- SPAN 101 Elementary Spanish I
- or FR 101 Elementary French I
- or GER 101 Elementary German I
- or ITAL 101 Elementary Italian I
- SPAN 102 Elementary Spanish II
- or FR 102 Elementary French II
- or GER 102 Elementary German II
- or ITAL 102 Elementary Italian II
- SPAN 103 Elementary Spanish III
- or FR 103 Elementary French III
- or GER 103 Elementary German III
- or ITAL 103 Elementary Italian III
- SPAN 201 Intermediate Spanish I
- or FR 201 Intermediate French I
- or GER 201 Intermediate German I
- or ITAL 201 Intermediate Italian I
- SPAN 202 Intermediate Spanish II
- or FR 202 Intermediate French II
- or GER 202 Intermediate German II
- SS 221 Fertilizers and Plant Nutrition
- WVIT/MCRO 301 Wine Microbiology
- WVIT 339 Internship Wine and Viticulture (limited to 2 units)
- WVIT 365 Wine Analysis and Amelioration
- WVIT 400 Special Problems for Advanced Undergraduates
- WVIT 404 Winemaking I
- WVIT 405 Winemaking II
- WVIT 406 Winemaking III
- WVIT/AEPS 414 Grape Pest Management
- WVIT 424 Winegrape Growing: Fall
- WVIT 425 Winegrape Growing: Winter
- WVIT 426 Winegrape Growing: Spring
- WVIT 427 Winegrape Growing: Summer
- WVIT 470 Selected Advanced Topics
- WVIT 471 Selected Advanced Laboratory

**Total units:** 59

1 Consultation with advisor is recommended prior to selecting approved electives; bear in mind your selections may impact pursuit of post-baccalaureate studies and/or goals.

2 A maximum of 8 units of foreign language may be counted toward approved electives.