MS PACKAGING VALUE CHAIN

Program Learning Objectives

1. Specify holistic, efficient and effective solutions in the realm of packaging and its impact across the global value chains.
2. Develop analytical and critical thinking skills towards assessing the value addition proposition of packaging.
3. Analyze and explain local, national, and global ethical issues related to the packaging value chains.
4. Infer the present and anticipated future packaging needs of the global society.
5. Effectively compose written and oral texts for a variety of scholarly, professional, and creative purposes.

Required Courses

- GSP 530 Packaging Value Chain 2
- GSP 532 Packaging Materials 4
- GSP 533 Advanced Packaging Laws and Regulations 3
- GSP 535 Packaging Value in Logistics and Supply Chain Management 3
- GSP 536 Packaging Design 4
- GSP 539 Marketing and Sales for Packaged Products 4
- GSP 540 Quantitative Analysis for Packaging 4
- ITP 591 Applied Industry Project I 5

Approved Electives

Select from the following: 16

- GSB 520 Data Management for Business Analytics
- GSB 534 Lean Operations Management
- GSB 563 International Business Tour
- GSP 541 Corporate Finance for Packaging
- GSP 538 Quality Evaluation of Packaged Products
- ITP 537 Distribution Packaging for Business Managers

Total units 45